

CITY OF SOLON

FALL FESTIVAL

OCTOBER 8
10AM-4PM

PUMPKIN
DECORATING

FALL
FUN

CORN BOX

CRAFTS INFLATABLES

LOCAL ARTISANS & CRAFTERS

MUSIC BACKYARD GAMES
FOOD TRUCKS



SOLON COMMUNITY PARK



PRESENTED BY:

SOLON PARKS & RECREATION

SOLON CENTER FOR THE ARTS

SOLON RECREATION DEPARTMENT

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Sponsorship Options

\$750 EVENT SPONSOR

Physical Event Presence and Promotional Pre-Event Logo Presence

- Includes all of the below mentioned items in the Social Media/Virtual Presence Level Sponsorship
- Logo on two large event banners that will be on SOM Center Bridge (both sides) leading up to the event. Thousands of daily impressions of drivers through Solon.
- Opportunity to sponsor a select area of the actual event that will have a banner that lists your organization and logo as a sponsor. (Pumpkin Patch, Artisans & Crafters, Pumpkin Carver, Food Trucks, Petting Zoo)
- Logo on event flyer to be posted within community and sent to all vendors.

\$250 ENTERTAINMENT SPONSOR

Social Media/Virtual Presence

- Mentioned as a sponsor on event press release that goes out to over 1,000 local media contacts. Also, includes a follow up pitch the week after following the release that includes mention of your organization/business.
- Listed on over 200 event listing websites that include mention of your organization/business.
- Listed on Facebook social media event as a participating sponsor.
- Designated social media post that promotes your organization/business within both the actual Solon Fall Festival Facebook event, and on the Solon Recreation Department page.
- Mentioned as a participating sponsor on an event eblast that goes out the month prior to the public that is sent to over 10,000 subscribers.
- Mentioned as a participating sponsor on an event eblast that goes out as a week-of reminder of the event to the public to over 10,000 subscribers.

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Sponsorship Form

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Website: _____ Facebook Page: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Please Circle: \$750.00 Event Sponsor \$250.00 Entertainment Sponsor

Deadline to apply is September 1, 2022

Please remit to: Tracy Sullivan | Rich Parker
6315 SOM Center Road
Solon, Ohio 44139

Questions: Tracy Sullivan | tsullivan@solonohio.org
Rich Parker | rparker@solonohio.org

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